

# Colour Materials Finish

Dutch Design Week 2024





The potential power of design is very real.  
Discover things that are so good, it's unreal.



# Contents



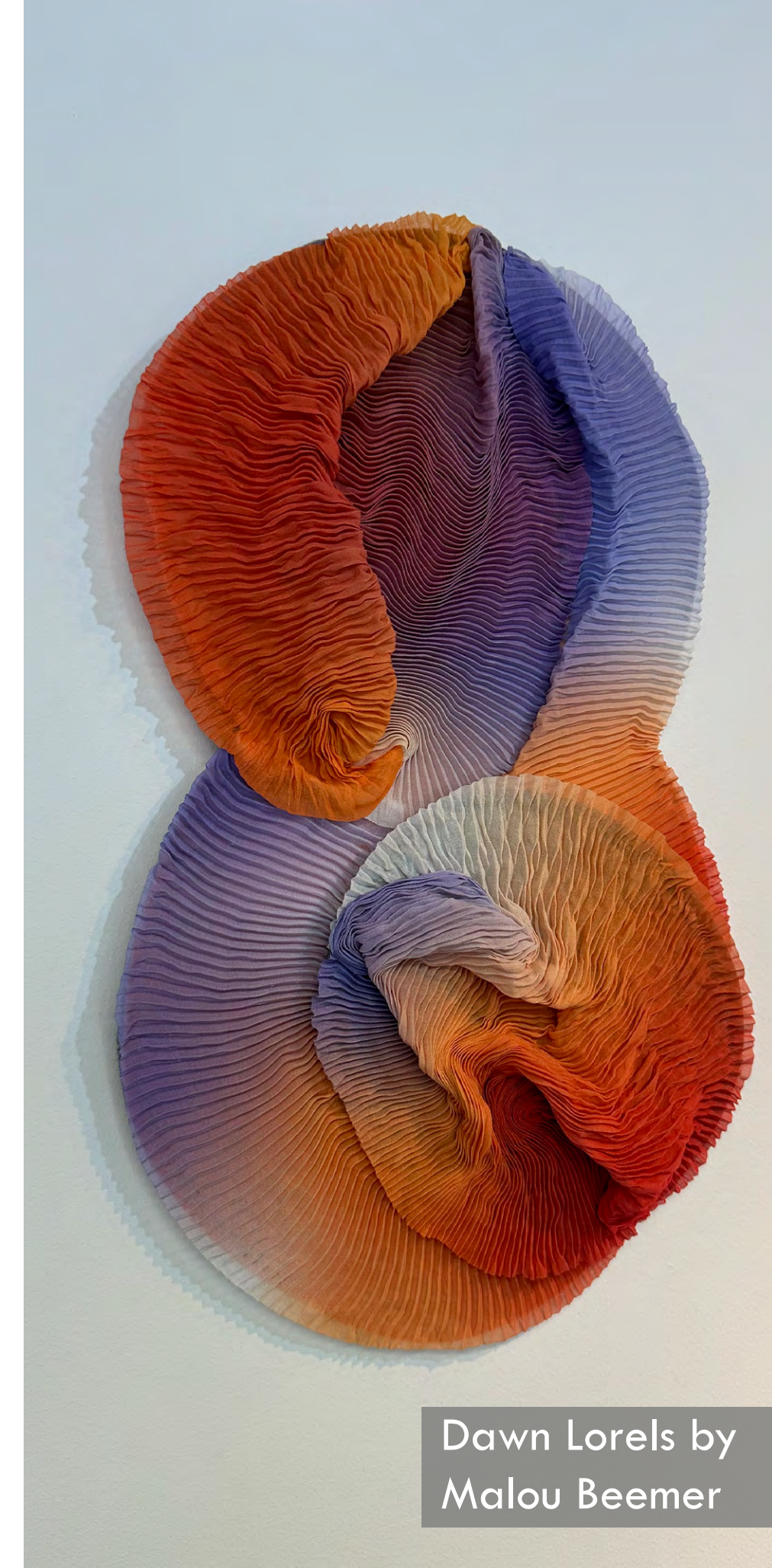
## Districts

Strijp-S  
Canal  
Sectie-C



## Materials

2 Become 1  
Popular PLA  
Hand-Anodised Metals



## Colour

Muted Tutti Frutti  
Colour-Blocking  
Purple Power



## Trends

Crafted Connections  
Pressure  
Perfectly Imperfect







Eindhoven, is one of many cities in the Netherlands which is a technology and design hub for fellow designers and engineers alike. You may know **Philips** as one of the famous brands that was born here. From raw material to finished product and transport, the location of Strijp-S has seen major industrial growth.

It leaves behind the old infrastructures that still stand today and provides a thriving area of creativity and culture. Featured inside Klokgebouw Hall is Geertje Peters material innovation for transforming flat linoleum into textured organic forms, mimicking the patterns and shapes of nature.

# Districts

Strijp-S

Canal  
Sectie-C





# Overview



Shimmering Wood Crystals  
- Aalto University



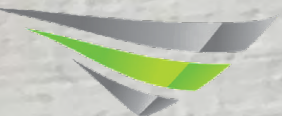
Geertje Peters



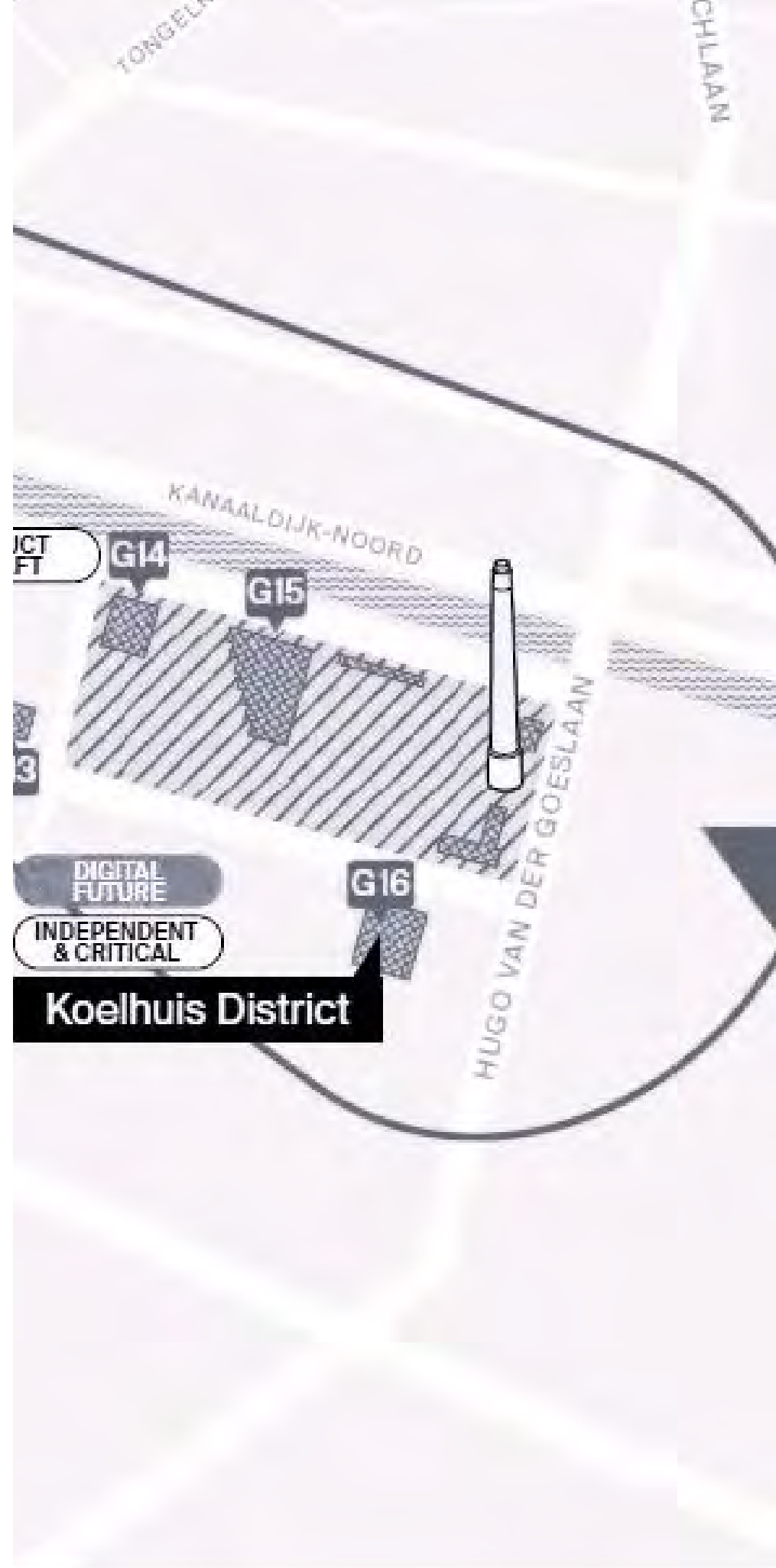
Rameshwari Jonnalagedda



Julie Heij







The Canal zone has been a part of Dutch Design Week for years, mostly focusing on immersive experiences. The Koelhuis is a prime example, the former Campina cold storage warehouse is now a centre hub for media art, immersive technology and contemporary culture.

Ricky van Broekhoven shows his work, *Phasing Waves*, inviting us to reflect on the tension between perception and reality. For 12 minutes, the light show brings us new possibilities for understanding space, time and matter.

# Districts

Strijp-S  
Canal  
Sectie-C

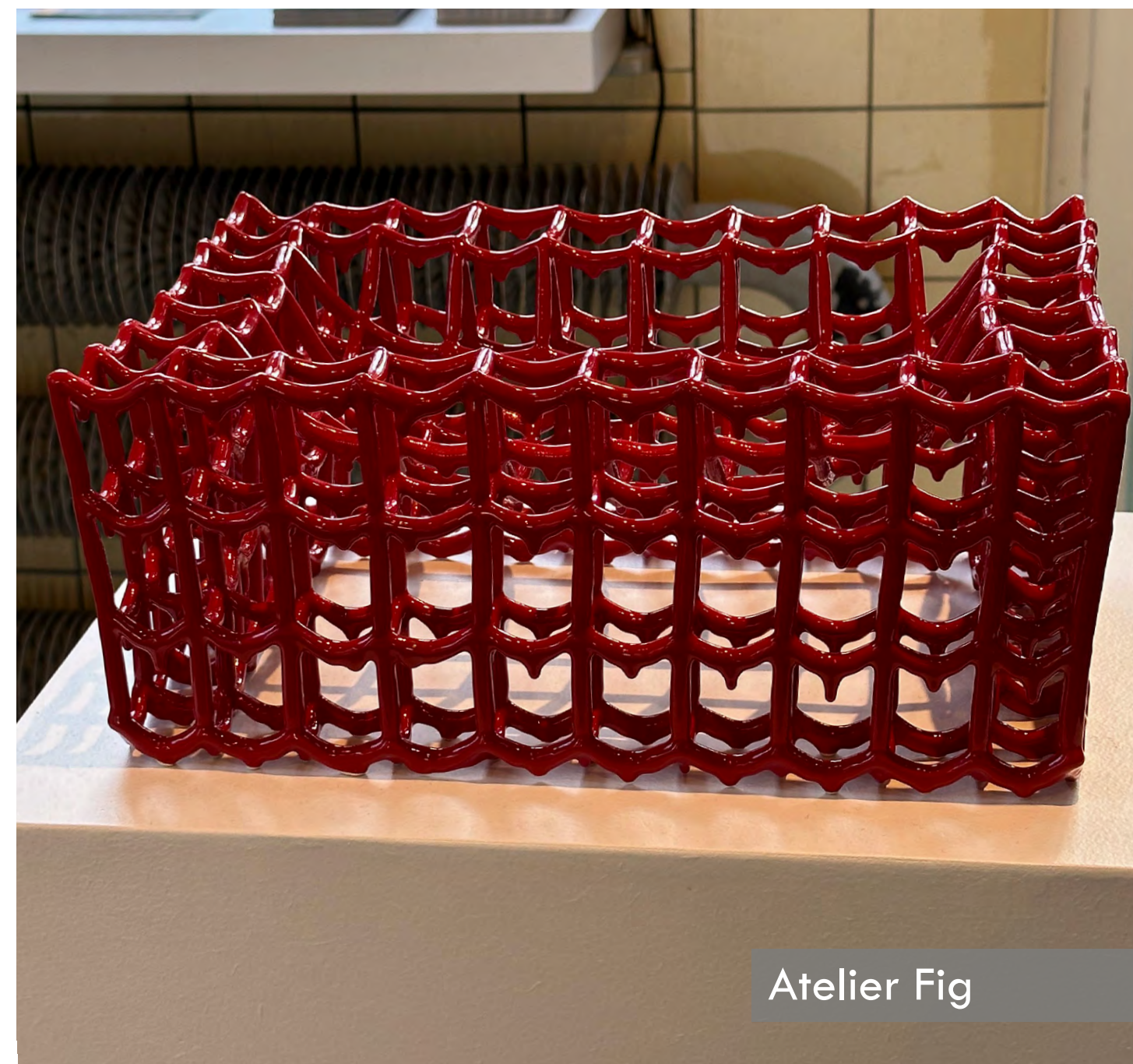




Overview



Aluminum Mirror  
- Jord Lindelauf

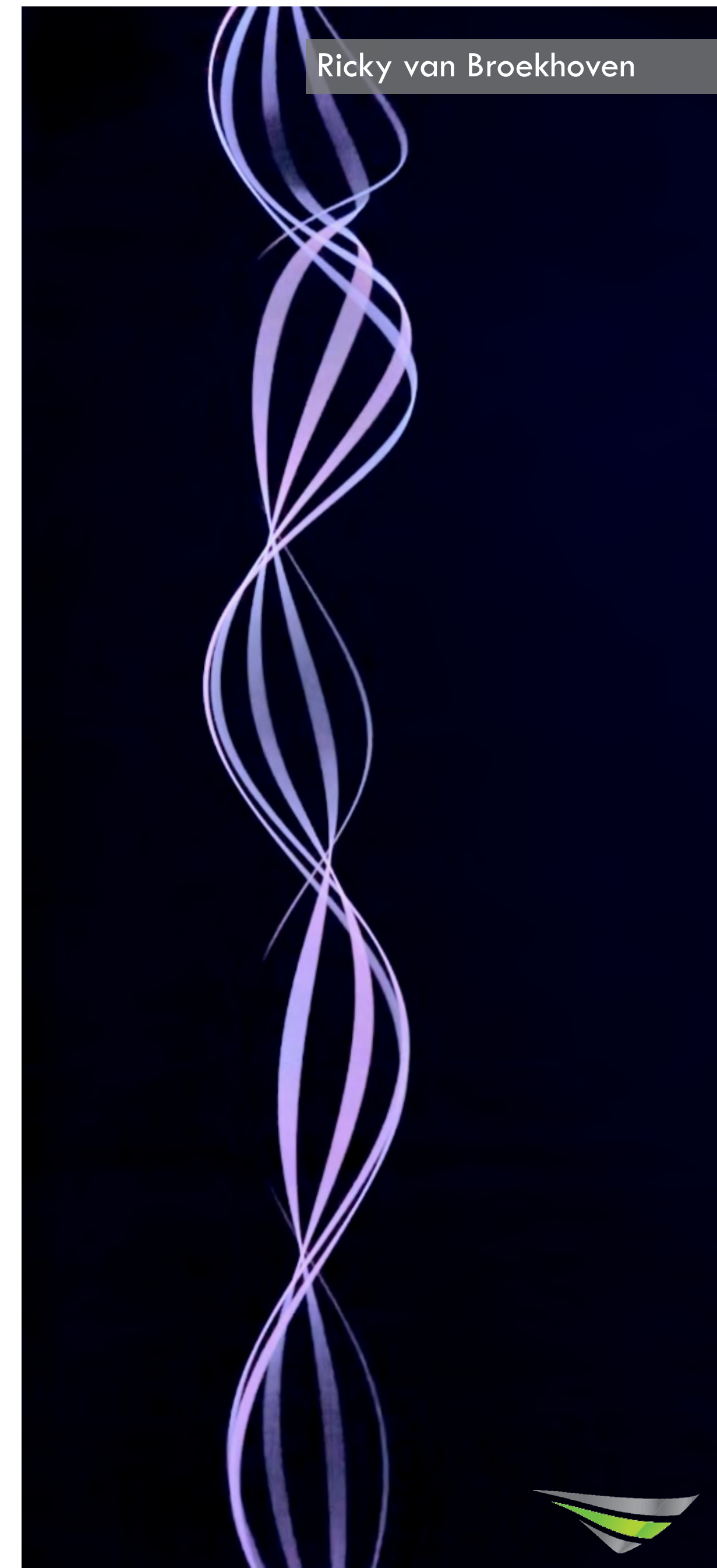


Atelier Fig

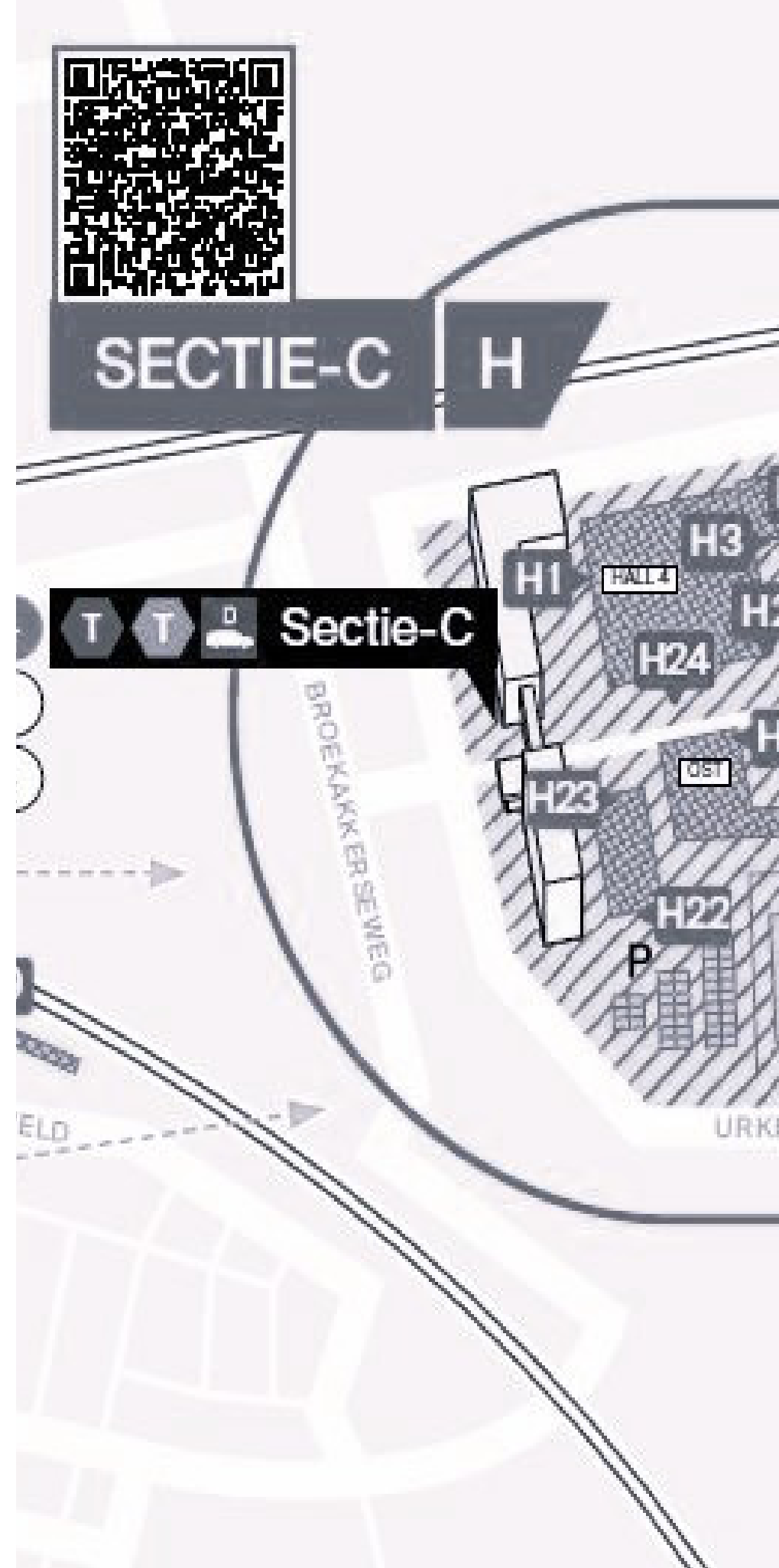


Lucas Zito

Ricky van Broekhoven







Sectie-C offers around 100 designers opening up their studios, ateliers and workshops for visitors to explore.

Highlights of the area consisted of manipulating metals, gradient stained wood and patterned glass. Tim Teven's *Tube Series* collection features unused zinc plated steel tubes going through the process of pressing and bending to achieve a ready-made aesthetic. The work shows an interplay between mechanical and hand-made gestures.

# Districts

Strijp-S  
Canal  
Sectie-C

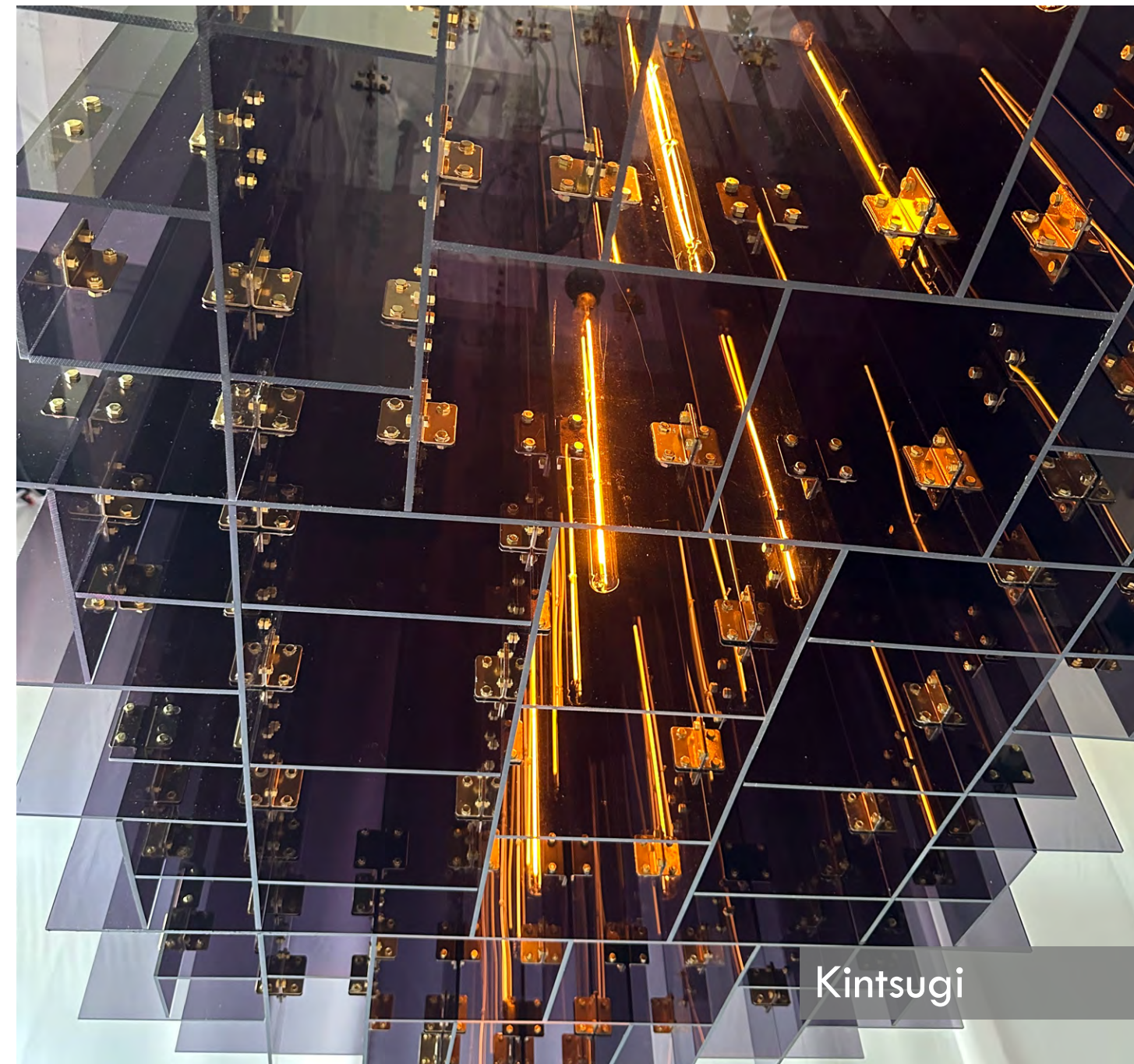




Overview



Dawn Circle Bench  
- Onno Adriaanse



Kintsugi

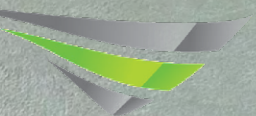


Thier & van Daalen



Onno Adriaanse

studio  
Thier &  
van Daalen







The use of two polar opposite materials to create one product allows artists to create pieces that play with shadow and light, showcasing the juxtaposition between heaviness and delicacy.

*Prasklo* describes the story behind their collection as the glass representing our Earth and the concrete encasing the glass supports the uneasy feeling of the planet moving around in the vast space. The stone gives us the grounded energy. These works challenge our perception of materials traditionally viewed as mundane, transforming them into something emotive and transcendent.

# Materials

2 Become 1

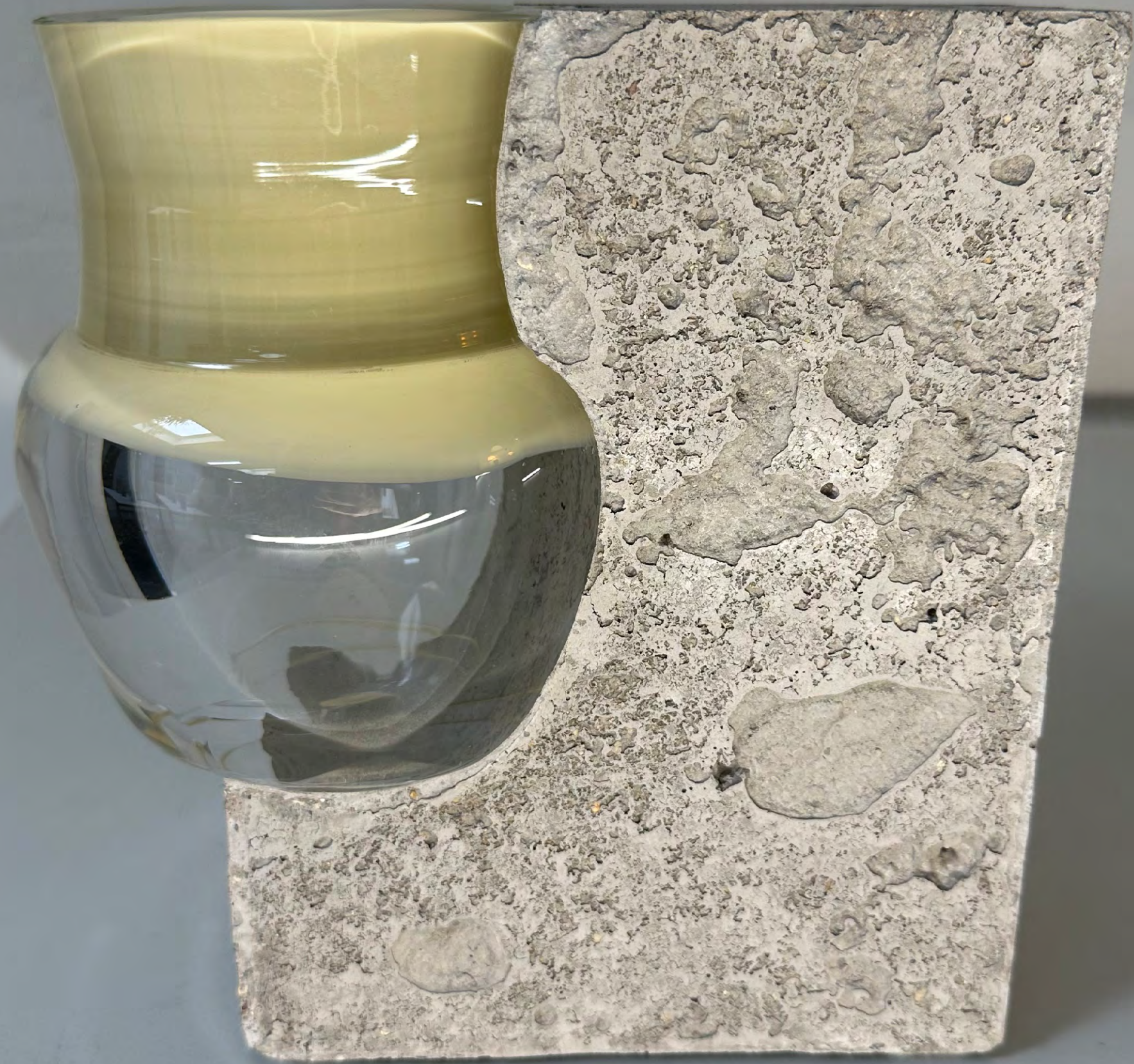
Popular PLA

Hand-Anodised Metals





# 2 Become 1



Prasklo



Their & van Daalen



connected reactivated  
Klokgebouw Class of '24



Mida-Lab





3D printing is still as prevalent as ever. It gives designers the freedom to reach applications across multiple fields whilst benefitting in cost, customisation and reduced waste.

Ioana Maria Caramiciu takes this one step further and explores 4D printed textiles. She transforms everyday materials into meaningful tools for mental well-being through tactile engagement. With everyday anxieties and stress building up into our lives, these are designed to provide relief that change shape when handled, encouraging fidgeting behaviours.

# Materials

2 Become 1

Popular PLA

Hand-Anodised Metals





# Popular PLA



4D Printed Textiles  
- Ioana Maria Caramiciu



Aectual



Leo Koda



Lucas Zito



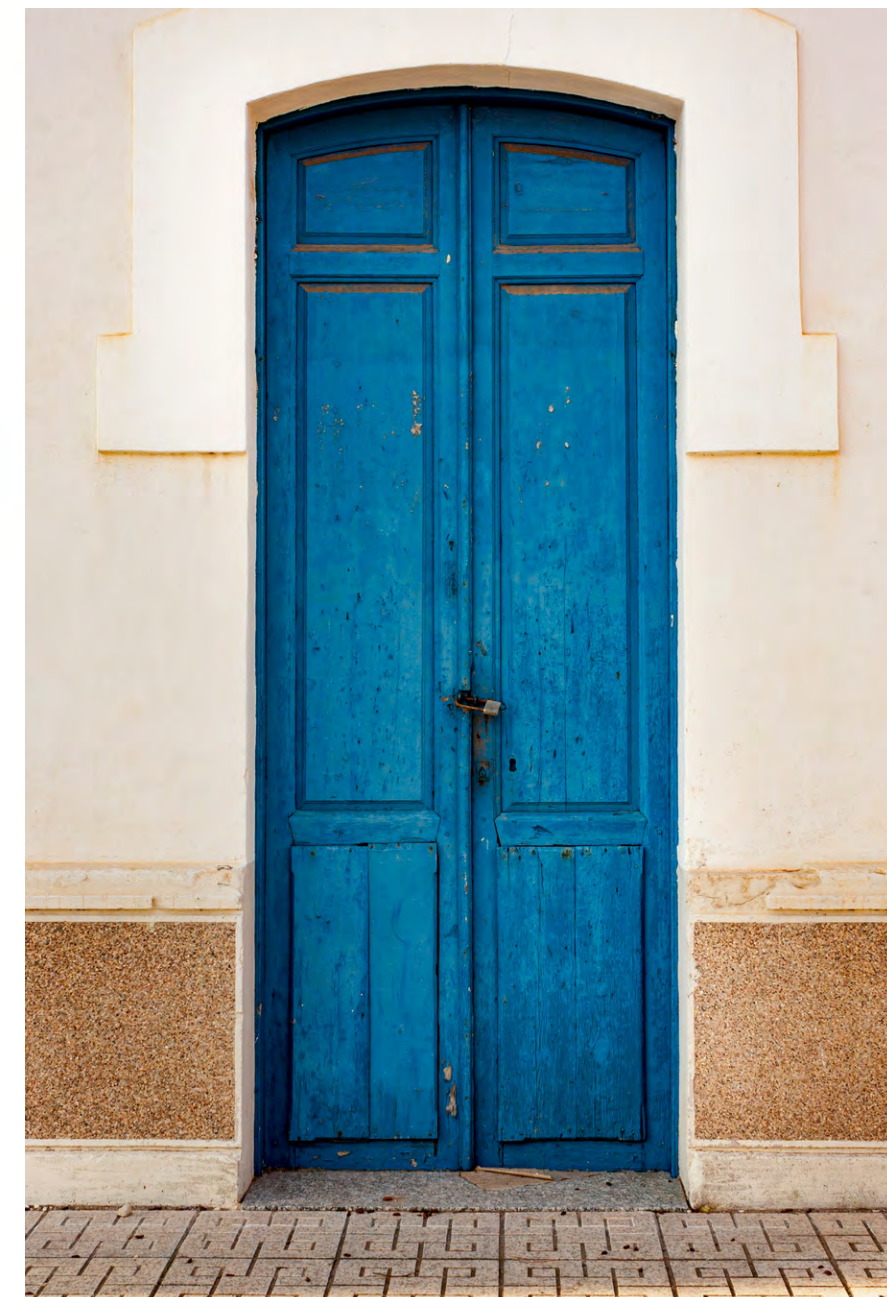


# Featured



At Envisage, we have been experimenting with our in-house 3D Printer to create PLA patterns applied on materials.

Our CMF Intern researched colour and materials for the theme 'A Trip Abroad', as part of her project focusing on the future of aviation. The materiality carefully selected, was designed to enhance the passenger experience by immersing them in the feel of their holiday destinations. In this instance, the inspiration was taken from a rustic street door, that led to creating the pattern for the material.







Although hand-anodising metal is not new, it is the different process to achieve this outcome that stood out at the 'Say Something Nice' exhibition in Sectie-C.

Paul Coenen has been experimenting with a technique where shrink-wrapped aluminum forms textured patterns as dyes follow the creases. For example, the *Section Coffee Table* piece is made with two layers of colour; a vibrant yellow followed with a deep purple-blue on top, whilst giving glimpses of raw aluminum beneath. Each section then gets anodised individually before being assembled into its final piece.

# Materials

2 Become 1  
Popular PLA

Hand-Anodised Metals





# Hand-Anodised Metals

Paul Coenen



Hand-Anodising Process  
- Paul Coenen/Alucol/BWB



Section Coffee Table  
- Paul Coenen



Section Column Light  
- Paul Coenen





Dawn Lorels by  
Malou Beemer

The muted tutti-frutti color palette is an intriguing trend at Dutch Design Week, adding a fresh twist to traditional vibrant colors associated with “tutti frutti.” Instead of intense, highly saturated hues, these colors are softened to create a more harmonious and versatile palette, offering a modern, sophisticated spin on playful shades.

Designers incorporated muted tutti-frutti shades into seating arrangements, tables, and statement installations, using color as a subtle way to draw attention without overwhelming the space.

# Colour

Muted Tutti Frutti

Colour Blocking

Purple Power





# Muted Tutti Frutti



#bcb451

XYZ Furniture Series  
- Structural Aspect



#dfb151

Kriz



#9c8396

Rinke Joosten



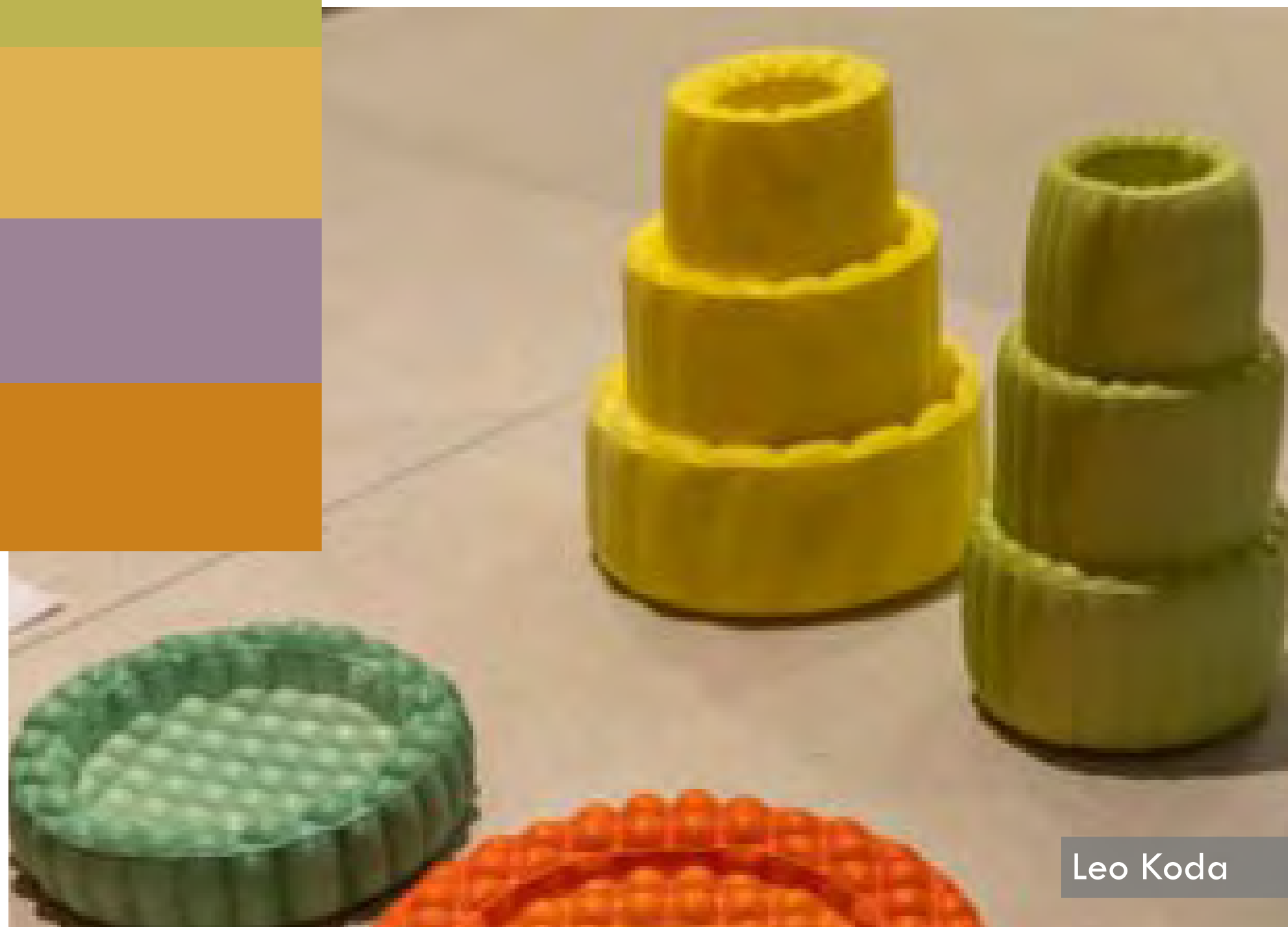
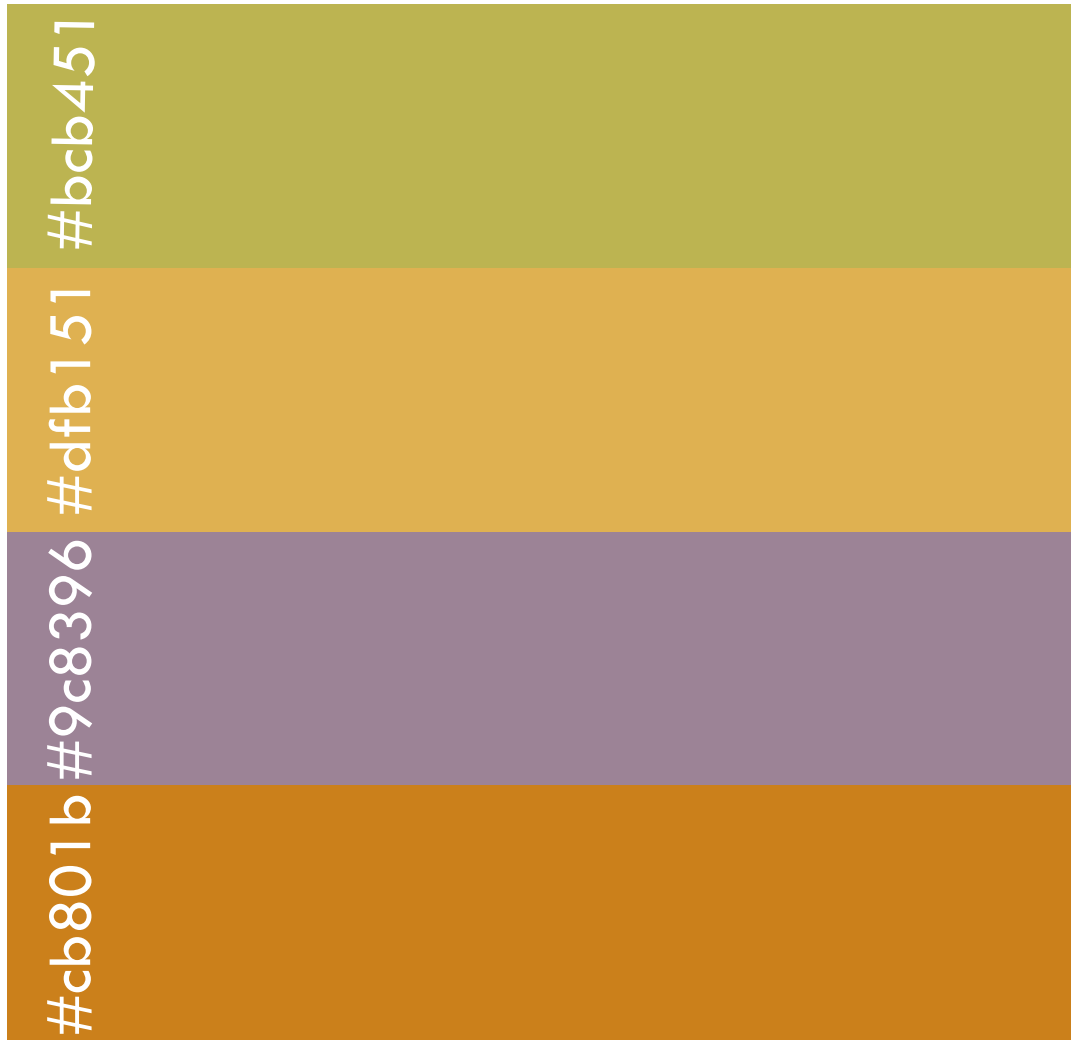
Teun Zwets

#cb801b



# Muted Tutti Frutti

This colour palette analysis extracted from imagery across exhibitions at the festival adds a fall harvest vibe; very fitting for the current season. The orange, green and yellow represent fruit and vegetables picked from a recent harvest or the changing colour of the leaves about to drop from the trees. These colours are vibrant but not over-stimulating.







Dawn Lorels by  
Malou Beemer

Bright and bold colours can be over-whelming for some but throughout the festival, a selection of these colours were displayed just right providing a stimulating and attractive environment portrayed throughout different mediums. The technique of colour blocking combines large, solid and contrasting colours within a single design or composition.

Raw Color is one good example. They have developed a set of objects that represent a different aspect of colour such as density, proportion, shade and blending. They have collaborated with IKEA to bring out the sold out *Tessamans* collection of everyday items that bring joy and character to their homes.

# Colour

Muted Tutti Frutti

Colour Blocking

Purple Power





# Colour Blocking

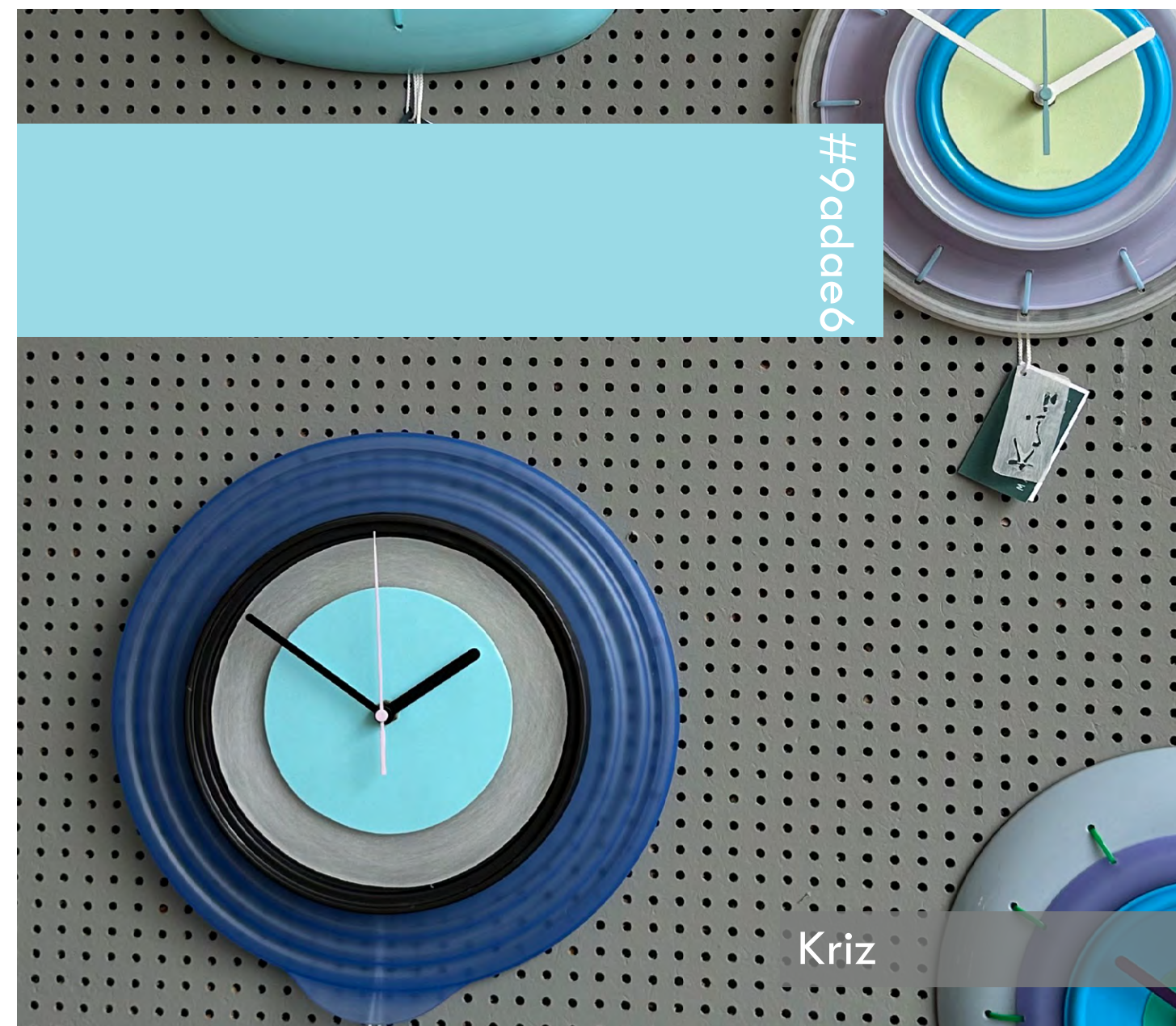
#f4552e

Tessamans Collection  
- Raw Color x IKEA



#2e4cba

Studio RENS



#9adae6

Kriz



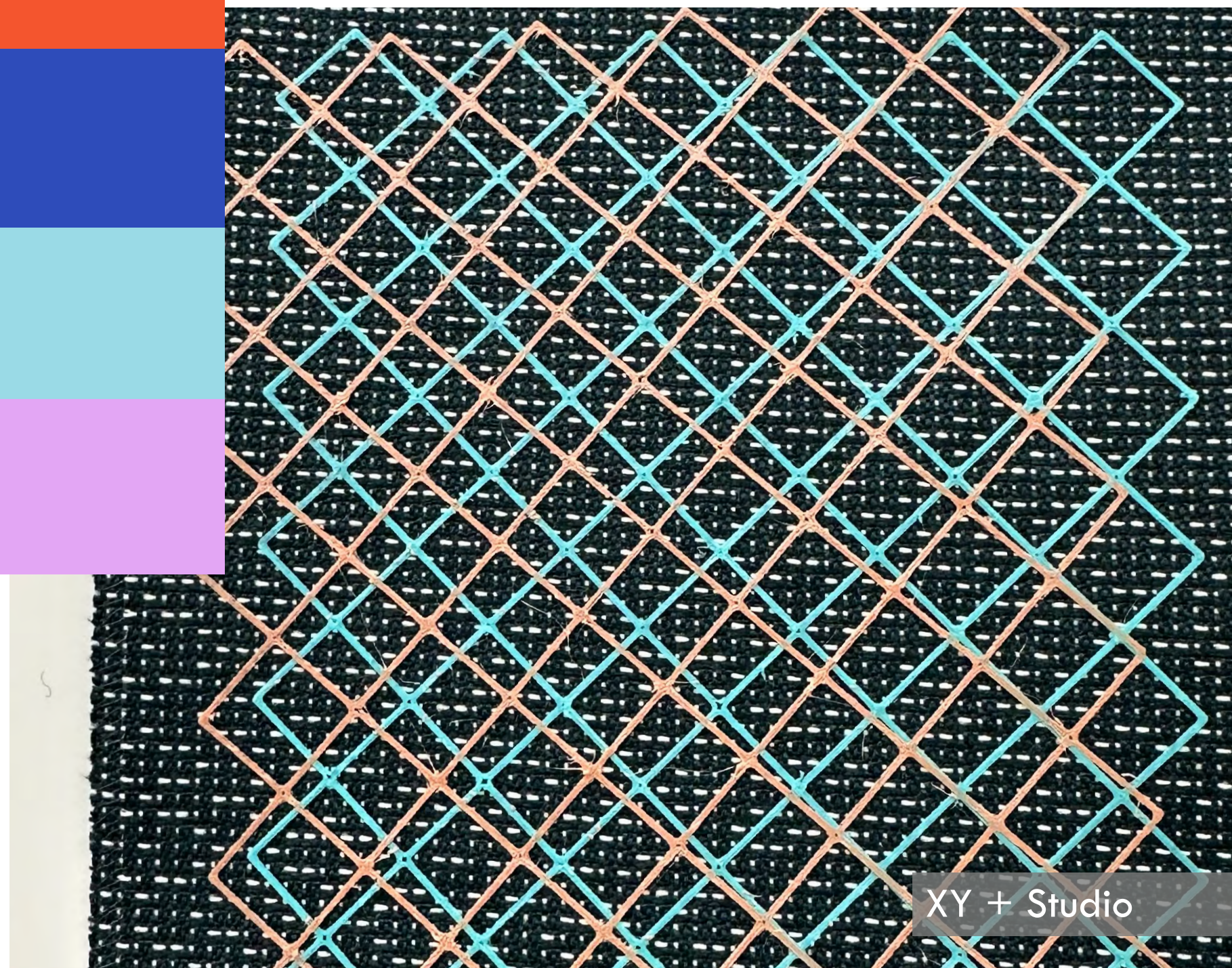
Kriz

#e3a6f4

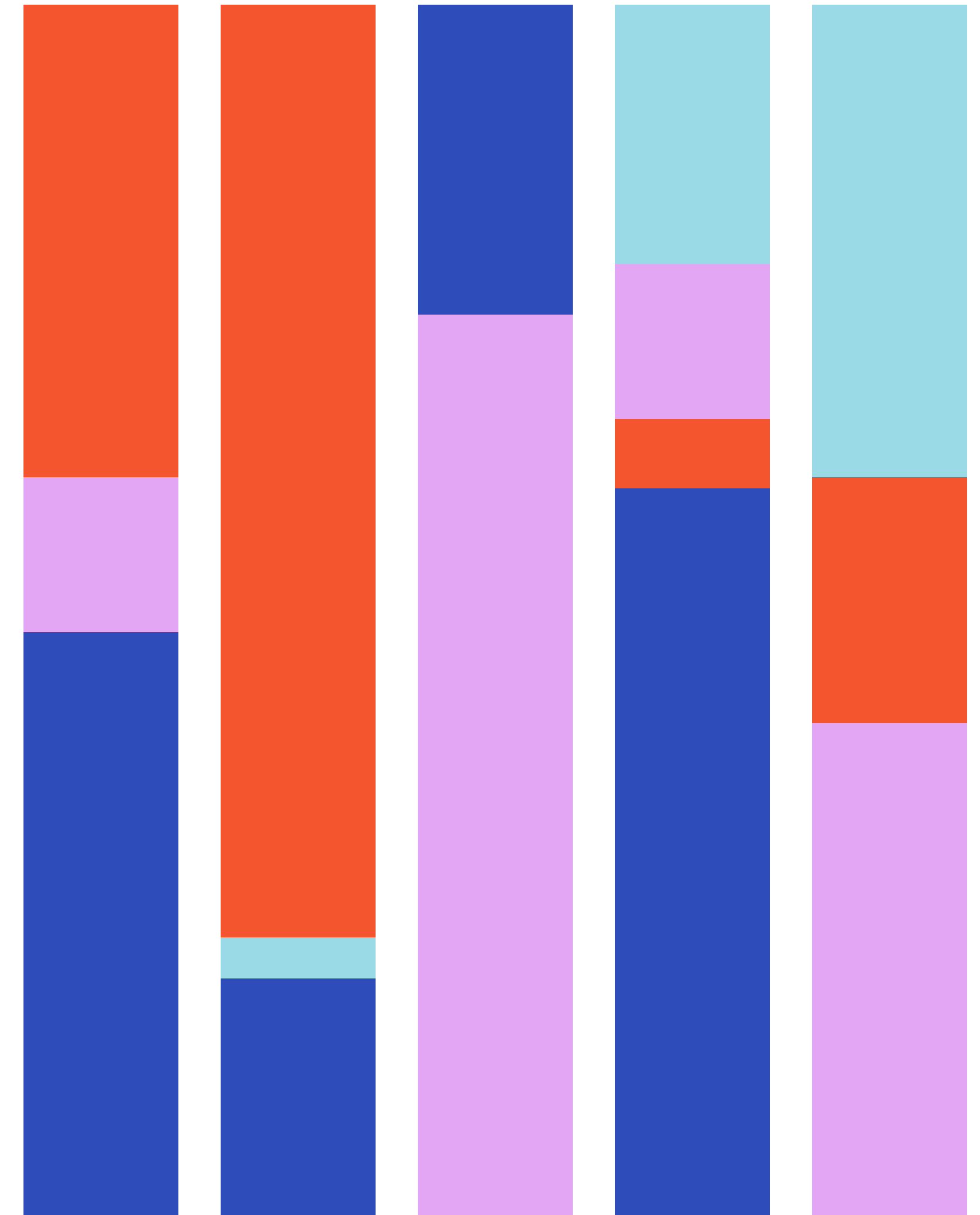


# Colour Blocking

Extracting the colours from the imagery, this palette gives off electric energy with its bold and shouty blues, attention seeking reds and dynamic pink. Each colour on their own gives confidence but together, they create an unapologetically bold statement. This can be suited in applications in branding, urban fashion and contemporary designs.



XY + Studio





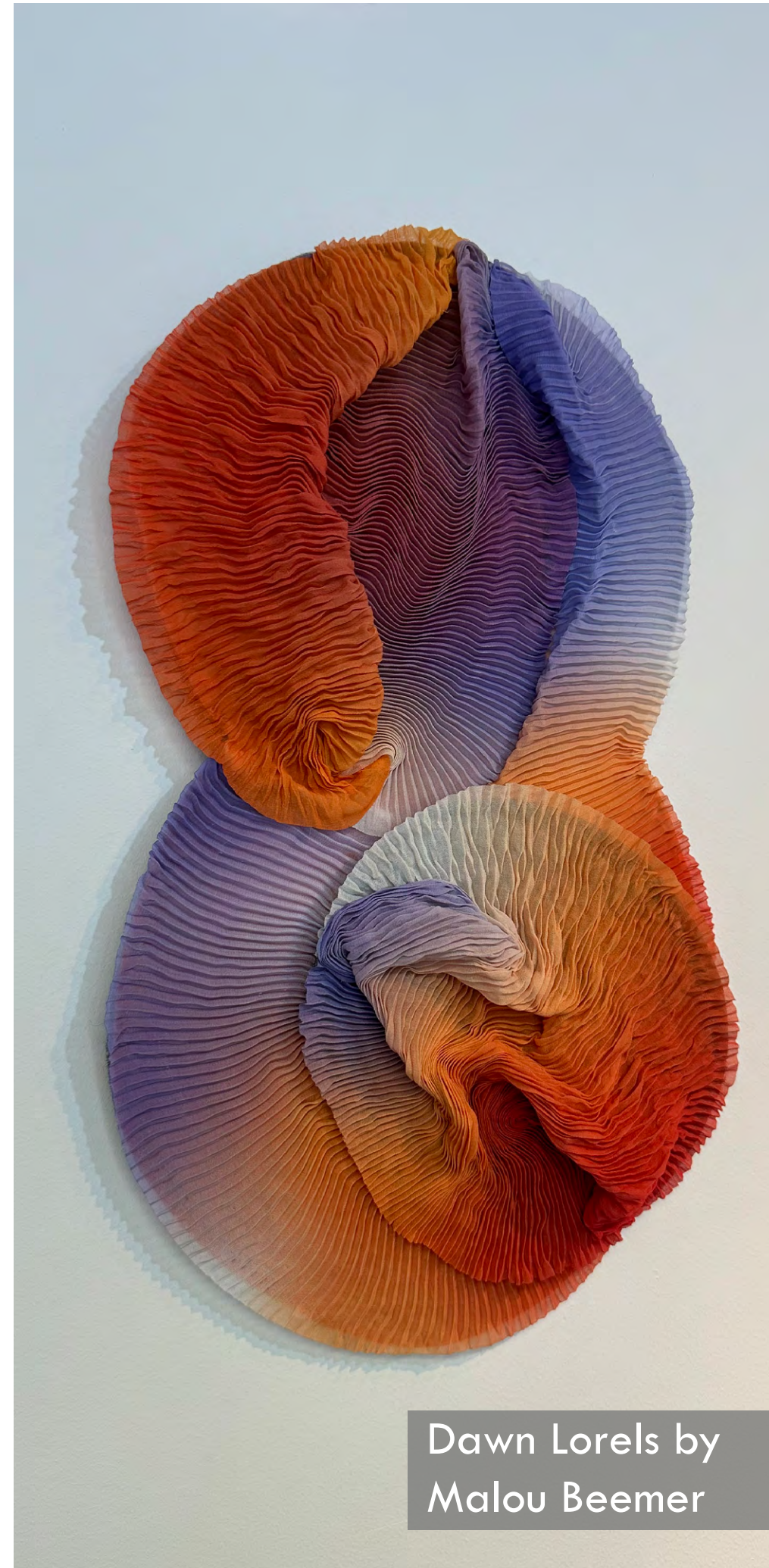
# Featured



This moodboard is our representation of the Raw Color x IKEA collection using various materials from our Material Library. Featured are DANI's *Vernise Souple* leather collection with a high gloss finish, considered for its durability and wipe-clean. The colour palette and materials are mostly primary colours, giving the feel of a nostalgic child's past-time.







Dawn Lorels by  
Malou Beemer

Purple is not just a trend colour but is also associated with notions of luxury and mystery, it has a unique power to convey both intensity and calm. Purple has been widely used in tech branding, in particular, electric purple carries a futuristic vibe and is often linked to artificial intelligence, gaming and digital arts.

Pauline van Dongen has developed solar energy weaved into lightweight textiles. The use is for canopies, facades and tents. This innovative material offers designers the opportunity to use it for generating solar energy and to also cool down urban areas. The facade offers an opportunity for buildings that lack the load bearing capacity needed for solar panels. Another step in the action for climate change.

# Colour

Muted Tutti Frutti  
Colour Blocking  
Purple Power





Purple Power

#ad8699

Suntex  
- Pauline Van Dongen



SECRID

#4c4453v

Secrid



**RAW COLOR  
SEA LEVEL SOCKS  
COMMUNICATING  
CLIMATE CHANGE  
THROUGH FABRICS.  
TEMPERATURE  
TEXTILES HELP TO  
INFORM AND TO  
PROVIDE WARMTH  
TO THE USER.**

Sea Level Socks are part of Temperature Textiles.

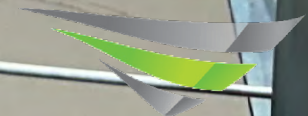
#61435f

Raw Color



Shani Nahum

#827586

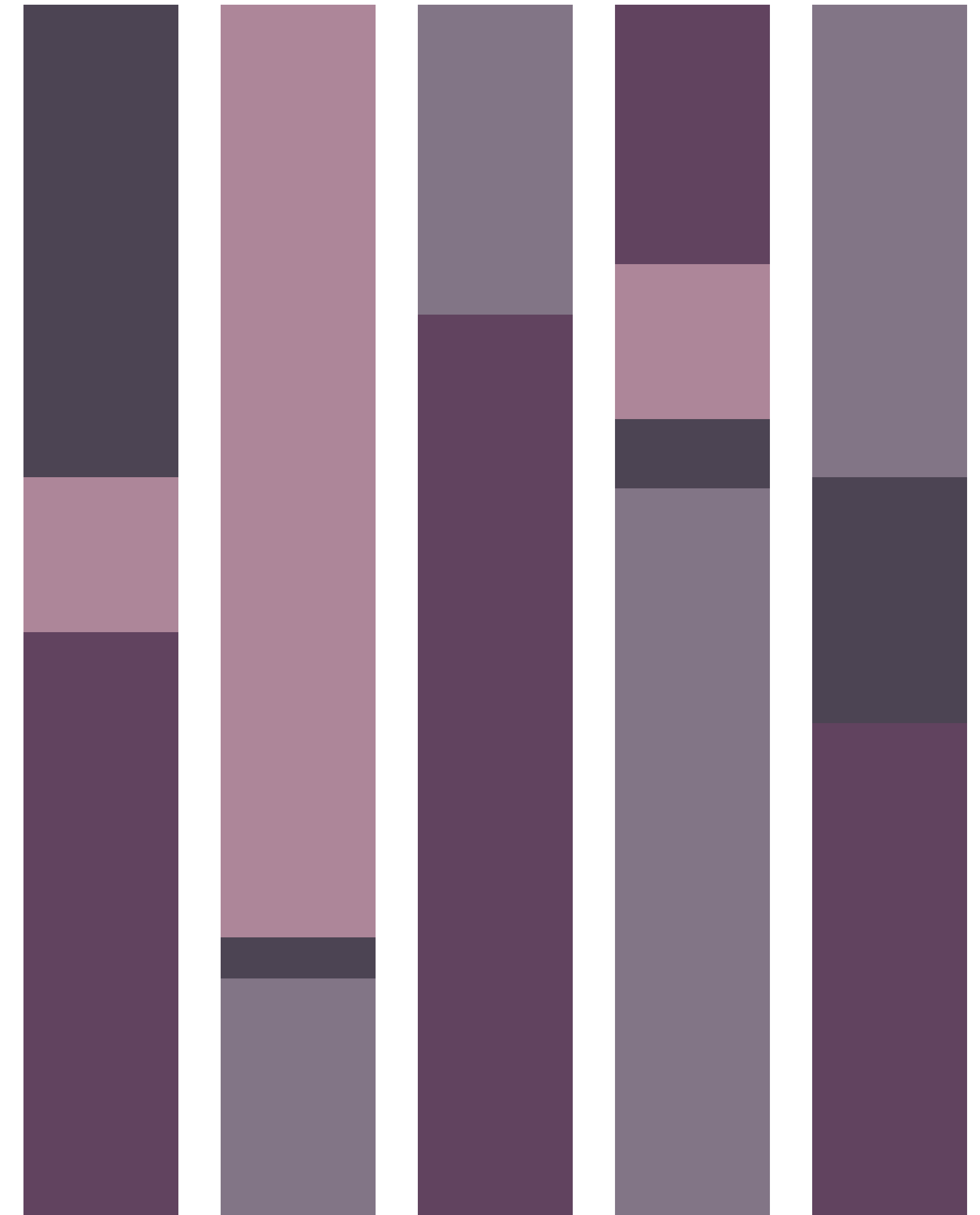




# Purple Power

Shades of purple can convey intensity with elegance. Dark shades like deep plum can create a feeling of an intimate and moody atmosphere whilst lilac can bring a calm and uplifting energy. Studio Mo Man Tai presented “Pillarisation vs. Human Rights”. By playing with volume, layers and contrasts, it re-imagines future campaigns for human rights, believing it to be much more impactful for change.

#827586 #61435f #ad8699 #4c4453







Statement stitching in different mediums to hold material panels together were shown across fashion, furniture and products. The idea being that you can replace each panel due to damage, or submit for servicing without replacing a whole product that would negatively impact the planet and avoid unnecessary costs.

Balena x Variable Seams enabled BioCir® material, an end-of-life solution including full decomposition and biodegradation. It is an alternative to harmful plastics like Polyester and Nylon. You can assemble or remove panels by hand and replace as needed.

# Trends

Crafted Connections

Pressure

Perfectly Imperfect







# Crafted Connections

Dutch Circular Design



Marte Mei x Studio van der Zee



Kriz



Balena x Variable Seams







Different interpretations of contrast forms presented were deliberately squished, imprinted or shape shifted. This pushes the boundaries of traditional design. These methods played with expectations, exploring and encouraging the visitor to engage with the objects.

Treating materials in an unconventional way allows us to expect surprises and re-think the process of making. It can still be a functional object despite the appearance and allows us to truly appreciate the beauty of the new form.

Tim Teven's Stainless Steel Vases are sourced from the scrapyard, forced into shape with 45-65 metric tons then sanded and cleaned to give a fresh finish. Leo Koda's Wall Clocks are submerged in boiling water and this expands the air in the 3D Printed structure, causing them to puff out.

# Trends

Crafted Connections

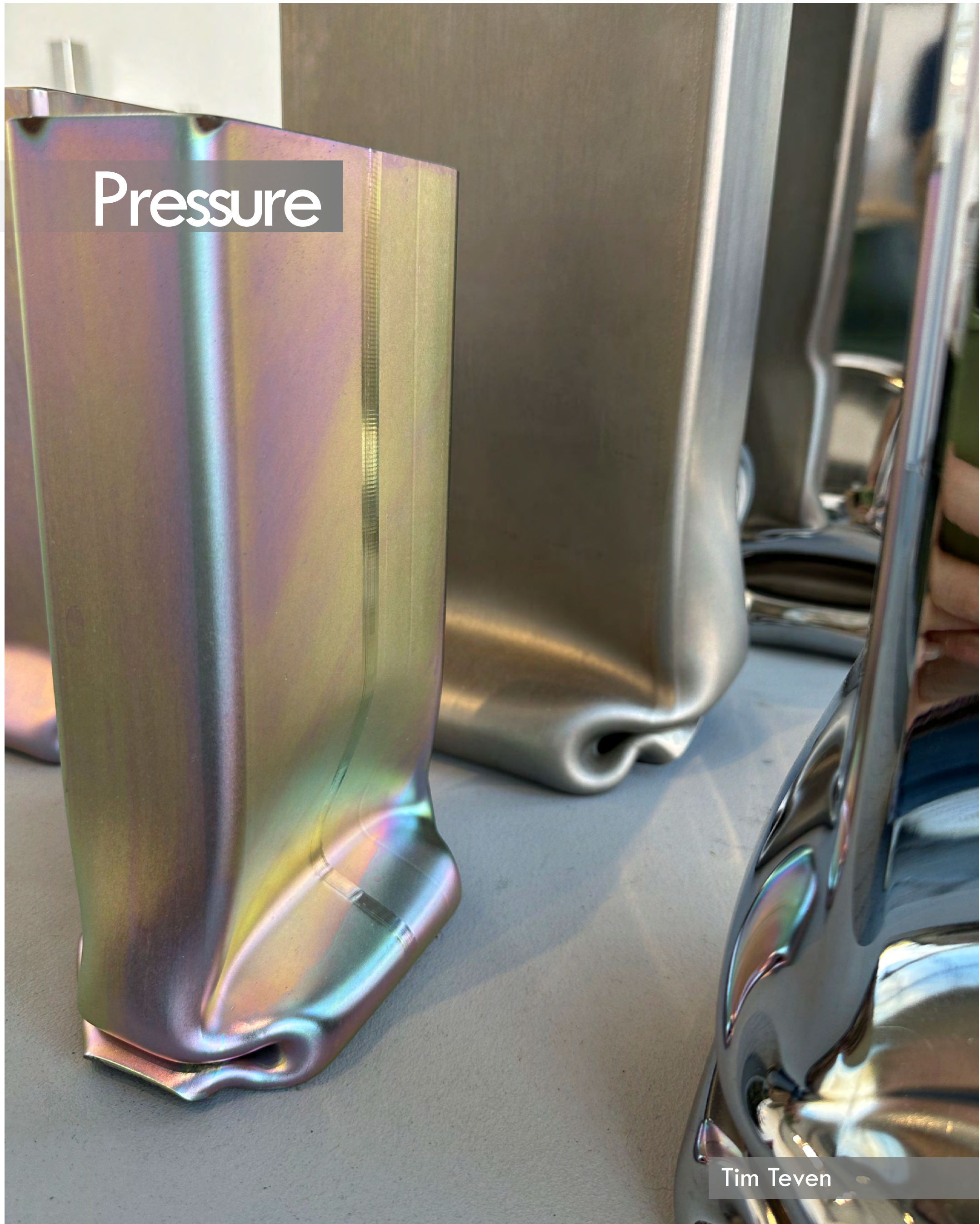
Pressure

Perfectly Imperfect





Pressure



Tim Teven



Tim Teven



Leo Koda



Thier & van Daalen







In an age of digital filters and mass-produced goods, the perfectly imperfect trend stands out as a celebration of authenticity, mindfulness, and human connection. It promotes a healthier relationship with materials, nature, and ourselves, suggesting that beauty lies not in flawless perfection but in the honesty and character of imperfection. This trend is an invitation to appreciate life's natural ebb and flow, embracing diversity and variability in the things we wear, the spaces we inhabit, and the way we view ourselves.

Teun Zwets created the *Splitted* showcase featuring glossy furniture with rough edge finishings, made from cardboard. Zwets celebrates re-imagining the beauty of other people's trash.

# Trends

Crafted Connections

Tensions

Perfectly Imperfect





# Perfectly Imperfect



Splitted Collection  
- Teun Zwets



Teun Zwets



Christien Meindertsma



Atelier Fig



# Contact

**Mick Bradley**

Head of Sales

[mbradley@envisagegrouppltd.com](mailto:mbradley@envisagegrouppltd.com)

**Hollie Rutter**

CMF Designer

[hrutter@envisagegrouppltd.com](mailto:hrutter@envisagegrouppltd.com)

**Jay Ho Dac**

Automotive/CMF Designer

[nhodac@envisagegrouppltd.com](mailto:nhodac@envisagegrouppltd.com)

**Jelena Labudovic**

CMF Intern

[jlubudovic@envisagegrouppltd.com](mailto:jlubudovic@envisagegrouppltd.com)





